

CURRÍCULUM VITAE
February, 2023
María Auxiliadora Briceño Barrios

1. EDUCATION

Graduate Studies

PhD in Applied Economics (Doctoral Program in “Training, Employment and Regional Development”, Department of Economics of Institutions, Economic Statistics and Econometrics, Universidad de La Laguna- ULL, Spain, 2015).

Diploma of Advanced Studies in Applied Economics-DEA (Universidad de La Laguna-ULL, Spain, 2007).

Magister Scientiae in Administration (Universidad de Los Andes-ULA, Venezuela, 2001).

Undergraduate Studies

Degree in Administration (Universidad de Los Andes-ULA, Venezuela, 1994).

2. TEACHING AND RESEARCH EXPERIENCE

Research Scholar at the Center for Urban and Global Studies – CUGS, Trinity College (Connecticut, United States) (July 2021-). Ongoing research: *“Profile of Hispanic-Owned Small Family Businesses in Hartford, CT and Their Contribution to the Community”*.

Tenure Full Professor of the School of Administrative Sciences, Area of Administration, Management and Human Capital. Department of Economic and Social Sciences of the Universidad de Los Andes (FACES-ULA, Venezuela). Undergraduate courses: Administrative Theory I, Administrative Thought, Administrative Theory II, Administrative Process, Human Resources Administration, Human Capital Management, Systems and Procedures I, Management Information Systems, General Management and Administrative Audit (2018-).

Guest Professor to the Doctorate Program in Organizational Sciences (DCO), Department of Economic and Social Sciences of the Universidad de Los Andes (FACES-ULA, Venezuela). Seminar: Family Businesses as an organization (2017-).

Guest Professor to the Master's Program in Administration, Center for Research and Business Development (CIDE), Department of Economic and Social Sciences of the Universidad de Los Andes (FACES-ULA, Venezuela). Seminar: Research Methodology (2016-).

Researcher ascribed to the Center for Research and Business Development (CIDE) of the Department of Economic and Social Sciences of the Universidad de Los Andes (FACES-ULA, Venezuela) (2000-).

Guest Member of the Research Group on Public Policies and Regional Development -PpyDER - of the Universidad de La Laguna, Spain (2015-).

Section editor of *PASOS, Journal of Tourism and Cultural Heritage*, Spain. ISSN 1695-7121; ISSN 2529-959X (2022-).

<https://ojsull.webs.ull.es/index.php/Revista/about/editorialTeam>

Member of the Editorial Board of the Journal *Visión Gerencial*, P-ISSN: 1317-8822; E-ISSN 2477-9547 (2001-)

<http://erevistas.saber.ula.ve/index.php/visiongerencial/about/editorialTeam> (2001-).

Member of the Technical Board of the Master's Program in Administration (CIDE-FACES-ULA), tutor and member of evaluating committees of various theses of the program (2016-).

Coordinator of the research area "Organizational dynamics and innovation". Research Section of the CIDE-FACES-ULA (2016-).

Representative member to the Department Council of the FACES-ULA (2005-).

Professorial representative member to the School Council of the School of Business and Administration -FACES-ULA (2005-).

Previous Academic positions

Associate Professor to the Department of Administrative Sciences, Chair of Administration, Management and Human Capital, Department of Economic and Social Sciences of the Universidad de Los Andes (FACES-ULA, Venezuela). Undergraduate courses: Administrative Theory I, Administrative Thought, Administrative Theory II, Administrative Process, Human Resources Administration, Human Capital Management, Systems and Procedures I, Management Information Systems, General Management and Administrative Audit (2013-18).

Coordinator of the Research Group on Organizations (GIO). Center for Research and Business Development (CIDE), Department of Economic and Social Sciences, Universidad de Los Andes (2012-15).

Director of the Graduate Master's Program in Administration. Areas: General Management, Finance and Marketing. Center for Research and Business Development (CIDE), Department of Economic and Social Sciences, Universidad de Los Andes (2009-10).

Assistant professor of the Department of Administrative Sciences, Area of Administration, Management and Human Capital. Department of Economic and Social Sciences of the Universidad de Los Andes (FACES-ULA, Venezuela). Undergraduate courses: Administrative Theory I, Administrative Thought, Administrative Theory II, Administrative Process, Human Resources Administration, Human Capital Management, Systems and Procedures I, Management Information Systems, General Management and Administrative Auditing (1998-2013).

Representative member of the Department of Economics and Social Sciences to the Humanistic Commission of the Scientific, Humanistic, Technological and Arts Development Council-CDCHTA. Universidad de Los Andes (2004-07).

Journal Editor of "VISIÓN GERENCIAL", Center for Research and Business Development - CIDE, Department of Economic and Social Sciences, Universidad de Los Andes. Editions of Year 2 - Vol. 1 and Year 3 - Vol. 1 and 2 (2003-04).

Guest Professor to the School of Modern Languages of the Department of Humanities and Education of the Universidad de Los Andes (Venezuela). Mention: International Organizations. Undergraduate course: Introduction to the Theory of Organizations (2000-01).

Administrator of the Center for Agricultural and Food Research-CIAAL of the Department of Economic and Social Sciences of the Universidad de Los Andes (FACES-ULA, Venezuela) (1997-98).

Editorial assistant to the Revista Agroalimentaria (Agricultural and Food Journal), CIAAL-EAO-FACES-ULA (P-ISSN: 1316-0354, E-ISSN: 2244-8128, <http://erevistas.saber.ula.ve/agroalimentaria> (1997-98).

Assistant Professor at the Instituto Universitario de la Frontera - IUFRONT (Mérida, Venezuela). Undergraduate courses: Administration, Public Accounting and Information Technology, Business Administration and Personnel Administration (1996-97).

3. ACADEMIC PUBLICATIONS

Briceño B., M. A., & Anido R., J. D. (2022). Reactivation of tourism in the state of Mérida (Venezuela): A proposal within the framework of the United Nations Sustainable Development Goals. *Cuadernos sobre Relaciones Internacionales, Regionalismo y Desarrollo* (ISSN: 1856-349X), 16(32), 135-196.
<https://saber.ula.ve/handle/123456789/48815>

Briceño B., M.A., & Anido R., J.D. (2022). Social capital and trust for development in localities with a predominance of small family businesses: Venezuela in the Latin American context. In: L. A. Messina Fajardo & R. C. Castillo Ochoa (Eds.), *Venezuela: Tensions, conflicts and peace* (pp. 214-251).
Moldavia, Rumania / Wilmington, DE, United States (Book in Spanish, ISBN: 979-8-88676-144-3)
https://www.researchgate.net/publication/362077364_Capital_Social_y_Confianza_para_el_Desarrollo_en_Localidades_con_Predominio_de_Empresas_Familiares_de_Pequena_Dimension_Venezuela_en_el_contexto_Latinoamericano

Briceño B., M.A., & González-Morales, O. (2021). The Family Business as a key factor in the Regional Development of Venezuela. *International Journal of Development and Conflict*, Vol. 11(1), 24-54 [ISSN 2010-2690 (Print); ISSN 2010-2704 (Online)].
http://www.ijdc.org.in/uploads/1/7/5/7/17570463/2_olga-barrio.pdf

Briceño B., M.A., & Anido R., J.D. (2021). *How to apply strategies in the real world: Some evidences for family businesses*. Madrid: Editorial Académica Española. ISBN 978-620-3-80316-7

Briceño B., M.A., Anido R., J.D., Coronel Pinduisaca, M.F., & Chávez Vaca, J. (2020). Chapter 1. Strategic planning in the context of the firm's financial administration. In M.F. León, F. Rivas, A. Racines & M. González (Coords.), *The planning and financial control of the firm. Challenges and perspectives* (pp. 14-59). Ibarra, Ecuador & Mérida, Venezuela: Consejo de Publicaciones de la ULA (Book in Spanish, ISBN 978-980-244-890-6).
<https://www.pucesi.edu.ec/webs2/wp-content/uploads/2020/10/Planificaci%C3%B3n-y-Control.pdf>

Briceño B., M.A., & Anido R., J.D. (2019). Strategies of family businesses according to their life cycle. Some contributions for local development. *Cuadernos sobre Relaciones Internacionales, Regionalismo y Desarrollo*, (ISSN: 1856-349X), Vol. 14, N° 26, pp. 39-84.
<http://www.saber.ula.ve/handle/123456789/46689>

Briceño B., M.A., Omaña G.L., & Peñaloza, M. (2019). Management performance of family businesses in Merida, Venezuela and its effect on generational continuity. *Journal ÁGORA-Trujillo* (ISSN 1316-7790), Vol. 22, No. 42, pp. 43-76.
<http://www.saber.ula.ve/handle/123456789/47806>

Anido R., J.D., & Briceño B., M.A. (2016). Industrialization, business and local development: the case of SMEs in the state of Merida, Venezuela. In Rivas, F. and Torres, M.E. (Ed.), *Integral, Administrative, Financial and Commercial Management of SMEs. Chapter 17* (pp. 347-374). Cooperation Agreement between the Pontificia Universidad Católica del Ecuador (PUCE), Pontificia Universidad Católica del Ecuador Ibarra Branch (PUCESI) and the Universidad de Los Andes, Series: Economy. ISBN 978-980-11-1855-8. 1st edition.
https://www.researchgate.net/publication/313561360_Industrializacion_empresas_y_desarrollo_local_el_caso_de_las_PYME_en_el_estado_Merida_Venezuela?ev=prf_pub

Briceño, M.A., & Omaña, L. (2015). Characterization of the business sector. In León, F. (Ed.), *Diagnosis of the business sector of the state of Merida. Chapter 1* (pp. 27-47). Mérida, Venezuela: Department of Economic and Social Sciences-Council of Publications of the Universidad de Los Andes, Minor Series (ISBN 978-980-11-1543-4). 1st edition, Volume 1.
https://www.researchgate.net/publication/359383683_Cap_1_Caracterizacion_del_estado_Merida_En_Diagnostico_del_sector_empresarial_del_municipio_Libertador_d_el_estado_Merida_Un_aporte_a_la_gerencia_pp_27-47

Briceño, M.A., & Omaña, L. (2015). General aspects of the business sector of the Libertador County of the state of Merida. In León, F. (Ed.), *Diagnosis of the business sector of the state of Merida. Chapter 2* (pp. 49-88). Mérida, Venezuela: Department of Economic and Social Sciences-Council of Publications of the Universidad de Los Andes, Minor Series (ISBN 978-980-11-1543-4). 1st edition, Volume 1.

https://www.researchgate.net/publication/359383591_Aspectos_generales_del_sector_empresarial_del_municipio_Libertador_del_estado_Merida_En_Diagnostico_del_sector_empresarial_del_municipio_Libertador_del_estado_Merida_Un_aporte_a_la_gerencia_pp_49-88

Briceño B., M.A. (2013). Contribution of the Family Business to the local development of the state of Merida. Journal *Visión Gerencial* (ISSN: 1317-8822), Vol. 11, No. 2, pp. 261-278.

<http://erevistas.saber.ula.ve/index.php/visiongerencial/article/view/16821>

Briceño B., M.A. (2012). The importance of scientific disclosure. Journal *Visión Gerencial* (ISSN: 1317-8822), Vol. 11, No. 1, pp. 3-4 [Leading article].

<https://www.redalyc.org/articulo.oa?id=465545892001>

Omaña Guerrero, L.M., & Briceño Barrios., M. A. (2012). Management of Family and Non-Family Businesses: comparative analysis. *Revista Estudios Gerenciales* (Department of Administrative and Economic Sciences, Universidad ICESI, Cali, Colombia), Vol. 29, No. 126, pp. 293-302.

<http://www.icesi.edu.co/estudiosgerenciales>

Briceño B., M. A. (2006). Family Business Management: Key factor for local development. Journal *Visión Gerencial* (ISSN: 1317-8822), Vol. 5, No. 2, pp. 122-139.

<http://erevistas.saber.ula.ve/index.php/visiongerencial/article/view/16820>

Briceño B., M.A. (2002). Management in the State Agricultural Development Unit of the state of Merida-UEDA. Journal *Visión Gerencial*, (ISSN: 1317-8822), Vol. 1, No. 1, pp. 9-19.

<http://erevistas.saber.ula.ve/index.php/visiongerencial/article/view/5533>

6. CONFERENCE PRESENTATIONS

Global Vantage Point Lecture Series-Fall 2022: "Profile of Hispanic-Owned Business in Hartford" (Research Project in Progress). Reese Room at the Smith House, December 8, 2022. Co-sponsored by the Center for Caribbean Studies (CCS) and Center for Urban (CUGS) and Global Studies, Trinity College (Hartford, Connecticut).

VI International Forum on Management "Family and technology: Resilience factors in SMEs in a pandemic". Merida, Extremadura (Spain). Lecture (On line): Local development and digitization in times of COVID-19: an opportunity for the Family Business of Mérida (Venezuela) (Communication at International Congress). January 24-25, 2022.

X Conference on Administration Research of CIDE (ULA). Central report (On line): Family Business as a source of trust and social capital for economic recovery and development in times of COVID-19. Universidad de Los Andes, Mérida (Venezuela). November 25-26, 2021.

II International Congress Venezuela: tensions, conflicts and peace (Università Degli Studi Roma Tre, Italy). Lecture: (On line): Social capital and trust for development in localities with a predominance of small family businesses: Venezuela in the Latin American context. May 18-20, 2020.

III International Conference on Research in Administrative Sciences and VII Research Conference of THE CIDE 2015. Universidad de Los Andes, Department of Economic and Social Sciences, Center for Research and Business Development-CIDE. Central report: Family businesses as the key factor for invigorating local development. November 25-27, 2015.

II Ibero-American Symposium of Management Studies 2011. ICESI University, Department of Administrative and Management Sciences, Cali, Colombia. Lecture: Comparative analysis of the management of family and non-family businesses in the state of Merida, Venezuela. October 12-14, 2011.

International Congress of Business Strategies 2010. Technological Institute of Costa Rica. School of Business Administration, San José, Costa Rica. Lecture: Family business management: key factor for local development. March 10-12, 2010.

III Research Conference of the CIDE 2007. Universidad de Los Andes, Department of Economic and Social Sciences, Center for Research and Business Development-CIDE. Poster: The management of the family business in Merida and its importance in the local economy. March 01-03, 2007.

III International Congress of Management in Latin America. Universidad del Zulia, Department of Economic and Social Sciences, Center for Business Studies. Lecture: Family Business Management. November 7-10, 2006.

II Research Conference of the CIDE 2003. Universidad de Los Andes, Department of Economic and Social Sciences, Center of Investigations and Business Development-CIDE. Presentation: Exercise of the Profession of the Bachelor in Administration graduated from the FACES-ULA and its insertion in the labor market. December 05-06, 2003.

I Research Conference of the CIDE 2002. Universidad de Los Andes, Department of Economic and Social Sciences, Center for Research and Business Development-CIDE. Presentation: Management in the State Agricultural Development Unit of the Mérida-UEDA State. Management evaluation in the period 1995-1999. October 08-11, 2002.

5. OTHER RELEVANT ACADEMIC ACTIVITIES

Doctorate Thesis Tutoring

PhD thesis tutor in Organizational Sciences (DCO), Department of Economic and Social Sciences of the Universidad de Los Andes (FACES-ULA, Venezuela) (2017-).

Author: Lenix Margarita Omaña Guerrero. Title: The performance of the Family Business and its characteristics as determinants of its competitiveness. Condition: In progress.

Master's Thesis Tutoring

Tutor of the Master's Program in Administration. Mention: General Management. Postgraduate Section, Center for Research and Business Development (CIDE), Department of Economic and Social Sciences, Universidad de Los Andes (2016-).

- Author: Lenix Margarita Omaña Guerrero Title: Comparative analysis of the management of family and non-family businesses in the Libertador county of Mérida state (Venezuela). Condition: Concluded.
- Author: Mariencris Méndez. Title: Leadership in the family business in the auto parts sector of the Libertador county of Mérida state (Venezuela). Condition: Concluded.
- Author: Liliana Pamplona Usme. Title: The succession of power in family businesses in the automotive sector of the Libertador county of Mérida state (Venezuela). Condition: Concluded.
- Author: Roberto Rivas. Title: Plan for generational succession in family businesses in the Libertador county of Merida State (Venezuela). Condition: In progress.

6. AWARDS AND DISTINCTIONS

Recognized and accredited researcher of the Program of Promotion to the Researcher (PPI) of the Ministry of Science and Technology (2003, 2005, 2007, 2009).

Recognized and accredited researcher of the Innovation and Research Stimulus Program (PEII), of the National Observatory of Science, Technology and Innovation (ONCTI), Ministry of Popular Power for Science, Technology and Innovation (MPPCTI) (2011, 2013, 2015).

Recognized and accredited researcher to the Research Stimulus Program (PEI) of the Scientific, Humanistic, Technological and Artistic Development Council (CDCHTA-ULA) (2005, 2007, 2009, 2011, 2013, 2015, 2017, 2019).

Researcher recognized and accredited by the National Commission for Academic Benefits (CONABA), level III (2005).

7. GRANTS

Scholarship from the Institute of International Education's Scholar Rescue Fund (IIE-SRF), United States, during the period July 2021-July 2023.

Financial support for the project (2014): Generational evolution of family businesses in Merida state (2014). Project code: E-344-14-09-A. Institution: Scientific, Humanistic, Technological and Arts Development Council (CDCHTAULA). Project Coordinator. Condition: Concluded.

Financial support for the project (1999): Management in the State Agricultural Development Unit of Merida state (UEDA-MDA). Management evaluation in the period 1995-1999. Project code: E-192-00-09-EM. Institution: Scientific, Humanistic, Technological and Artistic Development Council (CDCHTAULA). Project Research. Condition: Concluded.

Financial support for the project (2008): The family business as a key factor for the local development of the state of Merida. Project code: E-289-08-09-B. Institution: Scientific, Humanistic, Technological and Arts Development Council (CDCHTAULA). Project Coordinator. Condition: Concluded.

Financial support for the project (2011): System of indicators for the Merida business sector. Products: Book, Database, Technological platform. Institution: Central Bank of Venezuela (BCV), ULA-BCV Agreement. Period: 2011-2013. Project Coordinator. Condition: Concluded.

8. PROFESSIONAL AFFILIATIONS

Member of the Professors Association of the Universidad de Los Andes –APULA (1998-).

Member of the College of Graduates in Administration of Merida State, Venezuela (1997-).

Member of the International Family Enterprise Research Academy – IFERA (March 2022-).

9. ACADEMIC NETWORKS AND PROFILES

Google Scholar Profile:

<https://scholar.google.com/citations?user=4fmQ1V0AAAAJ&hl=es&authuser=1>

ORCID ID:

<https://orcid.org/0000-0001-9605-2419>

SABER-ULA (Academic profile, Universidad de Los Andes, Venezuela):

<http://www.saber.ula.ve/handle/123456789/9786>

Academia.Edu:

<https://ula.academia.edu/MariaAuxiliadoraBrice%C3%B1oBarrios>

Research Gate:

<https://ula.academia.edu/MariaAuxiliadoraBrice%C3%B1oBarrios>