

Language, Identity and Gender

	Topic	Description	Readings
Week 1	Introduction to Language	<p>-What is language?</p> <p>-The importance of language (in carrying history, cultures and traditions – in international knowledge transfer – in developing interdisciplinary research, etc)</p> <p>-The power of language (What people can do with language)</p> <p>-The different types of language (Expressive language – pragmatic language – facial expressions, etc)</p> <ul style="list-style-type: none"> · Standard / Polite / Formal · Colloquial / Informal · Regional Dialect · Social Dialect · Lingua Franca · Pidgin · Dialect · Jargon · etc <p>Why language is human:</p> <ul style="list-style-type: none"> · Creativity · Displacement (as a property of language) · Arbitrariness · Productivity · Cultural Transmission · Discreteness · Duality 	<p>Linguistics: an Introduction to the Arabic Reader</p> <p>Al-Saran, Mahmoud 1997</p> <p>Alfikrul Arabi Publishing House - Cairo, 2nd edition</p> <p><i>Read pages 52 - 73</i></p>

Week 2	Language and Identity	<ul style="list-style-type: none"> - The link between language and a sense of belonging to a certain community - How people use language to identify themselves and to suggest their belonging to a certain social group or community - How we use language to recognize the identity of others - Aspects of identity - How language intervenes in the identity building process. - Linguistic fingerprints - How people can learn or acquire new varieties of language to switch their identities 	<p>Identity and language in the Arab world between the crisis of thought and the impasse of politics</p> <p>Abdessalem Mseddi 2012</p> <p>https://tabayyun.dohainstitute.org/ar/issue001/Pages/art05.aspx</p>
Week 3	Language and Ethnicity	<ul style="list-style-type: none"> - Ethnicity vs. race - Ethnicity and identity - Language and ethnicity - Language and ethnicity in education - Ethnic boundaries transgression - The multiple layers of ethnic identity - Globalisation and language uniformity - Linguistic profiling - Glottophobia / linguisticism/ linguistic discrimination - Linguistic prejudice - language death - Linguistic imperialism - Linguistic relativity/ Sapir-Whorf hypothesis - Linguistic determinism 	<p>Linguistic Rights of Linguistic Minorities</p> <p>Issued by the United Nations Special Rapporteur on Minority Issues</p> <p>Geneva 2017</p> <p><i>Read pages 6-34</i></p>

Week 4	Language and Gender	<ul style="list-style-type: none"> - What is gender? - Gender vs. sex - Gender identity - Gender: biological and grammatical - Language and gender: an introduction - The relationship between language and gender - Language and gender: biology - Approaches to studying language and gender - How do men/women speak? - Biological factors - Cultural factors - The use of language to address gender - Some linguistic practices associated with gender - Sexist language - Gender stereotyping 	<p>Language and Gender, Chapter 2 Issa Barhouma (2002)</p> <p>Alshurooq Publishing House.</p>
Week 5	Language and Economy	<ul style="list-style-type: none"> - The economics of language - The similarity between language and money - What great philosophers say about language and money - The economic value of a language - Linguistic capital - Linguistic capital & lingua franca - Linguistic marketplace - Linguistic uniformity vs. linguistic diversity from an economic point of view - The economic value of a language - Power language index - Linguistic Marxism - How the language we speak can affect our savings 	<p>Language and economy Florian Coulmas 1992 Oxford: Blackwell. Translated by: Dr. Ahmad Awad <i>Read Chapter 1 p. 5-30</i></p>
Week 6	Language and Social Class	<ul style="list-style-type: none"> -What is social class - Social mobility: concept and types -The relationship between language and social class - How language can signify social class - Social variable and linguistics variable - Linguistic diversity - Peter Trudgill: the impact of social factors on language and its changes 	<p>Sociolinguistics: overview and concept Somaya Jalili Arabic Language Journal, Volume: 21, Issue: 46- 2019, P. 115-130</p>

Week 7	Language and the Media	<ul style="list-style-type: none"> - Media linguistics - The importance of media linguistics - Mass media & media communication - The earliest forms of media / communication - The semiotic approach to language and media - What is semiotics, what is a sign, a signifier and a signified - Media semiotics - The influence of media on views of gender - The relationship between men and women in media - The language of persuasion - The importance of knowing the language of persuasion - Basic persuasion techniques - Intermediate persuasion techniques - Advanced persuasion techniques 	<p>Language and Media: The Influence of the Media on Language between Reality and Ambition</p> <p>Muhammad Al-Bandari</p> <p>Journal of the Faculty of Arabic Language in Itay El-Baroud - Al-Azhar University. Volume 29, Issue 1, 2016, P. 929-954</p>
Week 8	Language and Religion	<ul style="list-style-type: none"> - Historical linkages between languages and religions. - The main types of religions - Religious identity - Feminist approach to religions -The debate of ‘first’ human language and its importance in terms of religion and identity -The role of religion in society -Language, religion and national identity in the Middle East 	<p>The Arabic language and Islamic identity</p> <p>Araştırma Makalesi Lahrech Elmahacen</p> <p>Yakın Doğu Üniversitesi İlahiyat Fakültesi Dergisi, Yıl 5, Cilt 5, Sayı 2, Güz 2019 (239-256)</p>

Week 9	Language and Politics	<ul style="list-style-type: none"> - Aristotle's Rhetorical Triangle (Modes of persuasion) - Political discourse (analysis) - Language politics / language planning and policy - Political linguistics - Political linguistics in propaganda - Political satire - George Orwell's 1984 and thought control - Newspeak - Politics and the English language - Social media use in politics - Political metaphor and metonymy - The language of persuasion in politics 	<p>Language and Identity in the Light of Political Theory. Muhammad Ghalim, 2013 In (<i>Language and Identity in the Arab World: Historical, Cultural and Political Problems</i>) Baalbaki, Ramzi et al 2013. Arab Center for Research and Policy Studies, Beirut. <i>Read chapter 10, pp. 311-340</i></p>
Week 10	Language, Migration and Diaspora	<ul style="list-style-type: none"> - Historical Perspectives on diasporas and immigrants - Conceptualizations of the language profiles and practices of immigrant communities. - Migration definition, factors and types - Migrants, refugees and asylum seekers - Transnational migration and migrant identities - Imaginings of diaspora cultures and identities - Linguistic communication and the language barrier 	<p>Why the Return of Identity? Charles Taylor's Critique of Modernity and Secularism Rashid Saleh https://www.dohainstitute.org/ar/ResearchAndStudies/Pages/why-the-return-of-identity-charles-taylor-critique-of-modernity-and-secularism.aspx</p>