

Intersectionality and coalitions in social movement research—A survey and outlook

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Abstract

Over the last 30 years, intersectionality has become a prominent concept, but in social movement scholarship, its adoption has yet been limited. So far, the concept is primarily employed to analyze the mobilization of women of color and other gendered mobilizations. In this article, I argue that intersectionality matters for all social movements—both as an analytic and as a political strategy. It is important to understand that all social movements and movement organizations are shaped by multiple axes of privilege and discrimination, which influence who participates in these movements and how, what demands are pursued and which are neglected, and how the issues of the movements and movement organizations are framed. My review starts out with defining and distinguishing between structural intersectionality and political intersectionality. Then, I survey a range of social movements from an intersectional perspective. This is followed by a discussion of coalitions and other strategies to achieve political intersectionality. The article concludes with an outlook on future directions for intersectional analyses in social movement scholarship.

KEYWORDS

Black Lives Matter, coalitions, inclusion, LGBTQ+, political intersectionality, structural intersectionality, women of color

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1 | INTERSECTIONALITY AND SOCIAL MOVEMENT RESEARCH

Over the course of the last three decades, the concept of intersectionality has become increasingly prominent (Carbado & Harris, 2019), particularly in gender studies (Cho et al., 2013) and in the studies of women's movements (see, e.g., Bassel & Emejulu, 2010; Beckwith, 2000; Ferree, 2009; Irvine et al., 2019; Lépinard, 2014; Verloo, 2013; B. Roth, 2017a). It is primarily associated with Crenshaw (1989, 1991) who argued that to understand the position of women of color, one needs to take into consideration multiple forms of disadvantage and marginalization. Women of color are responding to the matrix of domination (Hill Collins, 1990)—the interconnection of race/class/gender—in a range of social movements, including women's and civil rights movements—at local, national, and transnational levels (Hill Collins, 2012; B. Roth, 2017a). These activists and their allies respond to multiple and intersecting forms of disadvantage and criticize movements, which prioritize only one form of discrimination. Thus, it is important to acknowledge that every social movement is shaped by different forms of privilege and disadvantage, which affect inclusion, participation, the framing of issues, and the agendas of social movements (Einwohner et al., 2019). So far social movement research has employed intersectional perspectives only to a limited extent (Luna et al., 2020). In this article, I demonstrate that it is necessary to acknowledge that every social movement and social movement organization is shaped by multiple intersecting inequalities and power dynamics. An intersectional perspective allows us to see whether movements that mobilize for economic justice take into account how class differences intersect with race, gender, heteronormativity, and other structures of inequality. Similarly, an intersectional perspective highlights what roles class, gender, and heteronormativity play in civil rights movements and to what extent LGBTQI¹ movements acknowledge race, class, and gender differences. Importantly, an intersectional perspective on social movements draws attention to unmarked and privileged categories. This means that adopting an intersectional perspective encourages social movements and those who study them to ask: how homogenous or heterogeneous are the constituencies and leadership of social movements and to what extent do the agendas of these movements reflect their homogeneity or heterogeneity? I argue that social movement scholarship benefits from explicitly adopting an intersectional perspective to take into account that:

...employment opportunities and promotion for Black workers do not necessarily provide justice for Black women. Antiracist organizing can be uncritical about misogyny. Homophobia can seep into feminist and antiracist mobilizations alike, while race and class privilege can be unexamined within queer politics. (Chun et al., 2013, p. 923)

The concept of intersectionality has been employed to de-center gender in women's movements, but it has so far found less use in the context of other social movements (Einwohner et al., 2019; Irvine et al., 2019; Luna et al., 2020). Moreover, efforts to achieve intersectionality in social movements—and thus de-centering race, class, and gender—have been uneven (Milkman, 2017). Importantly, de-centering does not mean that the importance of gender, class, and racial inequalities is denied, but to acknowledge and address how multiple systems of inequality intersect (Choo & Ferree, 2010; Hill Collins, 2015; B. Roth, 2017a; Walby, 2009). Extending the concept of intersectionality to the analysis of privileged groups thus draws attention to unmarked categories (Carbado, 2013; Choo & Ferree, 2010), rather than “de-politicizing” (Mohanty, 2013) or “whitening” the concept (Bilge, 2013, 2014). This is particularly important for the analysis of movements such as environmental movements, which might not seem to be defined by gender, class, or race. However, as I will demonstrate in this article, all social movements are shaped by various forms of privilege and disadvantage, recruiting participants from different socio-economic backgrounds who differ by gender, race, nationality, etc. (Ransby, 2015). The environmental movement has for a long time been perceived as a white middle-class movement (Taylor, 1997), but it encompasses organizations fighting for environmental justice and mobilizes working-class, poor, and ethnic minority constituencies. An intersectional perspective on social movements

contributes to a better understanding of inclusion and marginalization of groups and their interests and helps to analyze conflicts that are grounded in the diversity of their constituencies. Thus, an intersectional perspective encourages social movements and those who study them to assess the need for and the efforts to develop inclusive strategies (Einwohner et al., 2019). Drawing on Hill Collins (2015), I understand intersectionality both as an analytic strategy and a form of critical political practice. In the next section, I define structural and political intersectionality. The following section surveys a variety of social movements from an intersectional perspective. Subsequently, I discuss coalitions and other strategies to achieve political intersectionality in social movements. The article ends with an outlook for future research needs.

2 | STRUCTURAL AND POLITICAL INTERSECTIONALITY

Structural intersectionality focuses on the effects of multiple subordination, for example, how immigrant status and unemployment shape the experience of domestic violence (Crenshaw, 1991). It can be experienced at the individual or group level, people might be multiply disadvantaged or multiply privileged or disadvantaged in some and privileged in other respects. Structural intersectionality informs positionality or how participants experience their social status—for example, with respect to gender, class, race, ethnicity, age, or sexuality. Positionality matters for ‘how grievances are identified, causes framed, adversaries understood, [...], potential allies are approached and collaborations sustained (or not)’ (Beamish & Luebbers, 2009; Hull et al., 1982, p. 652). This means that organizations, movements, and coalitions have to take the different positionalities of their constituencies and allies into account. It has long been established that women of color sit at the intersection of potentially conflicting agendas of (white) women’s movements and (male dominated) civil rights movements and are potentially marginalized by both movements (Hull et al., 1982). *Political intersectionality* concerns how the positionality of multiple disadvantaged groups shapes the construction of collective identities (which experiences are put into the foreground, which are downplayed or excluded?) and how they affect the framing of agendas and the choice of strategies (Crenshaw, 1991). Political intersectionality encompasses the efforts to achieve inclusion and to mitigate power differentials within and between movements and organizations.²

Intersectional perspectives help us to better understand who is represented by and involved in social movements and what consequences this has for the actions of movements and movement organizations (Einwohner et al., 2019). Thus, it matters not only who participates in social movements but also how power differences and inequality among members shape the agendas of social movements and social movement organizations (Einwohner et al., 2019; Subramaniam & Krishnan, 2019). An awareness of structural intersectionality is important to develop strategies to achieve political intersectionality (Einwohner et al., 2019). It is important to avoid overlooking racial and gender privilege, which would result in colorblind (and genderblind) intersectionality (Carbado, 2013). Even advocacy groups who mobilize against various forms of discrimination (related to class, gender, race, and sexuality) tend to put more effort into pursuing the interests of the majority and advantaged subgroups rather than those who are most disadvantaged as Strolovitch (2007) demonstrates. In the next section, I survey a range of social movements from an intersectional perspective.

3 | INTERSECTIONAL PERSPECTIVES ON SOCIAL MOVEMENTS

My survey of structural and political intersectionality in a variety of social movements starts out with women’s movements and in particular the mobilization of women of color, which are most prominently associated with the concept of intersectionality, followed by a discussion of civil rights movements and LGBTQ+ movements. Then, I turn to labor, environmental, and right-wing and racist movements.

3.1 | Women's movements and the mobilization of women of color

Women's movements tend to be perceived as being dominated by white middle-class women (Ferree et al., 2007; B. Roth, 2004). However, these movements have always included working-class women, women of color, straight, and lesbian women (obviously not mutually exclusive categories!) and engaged in political intersectionality. Cross-class coalitions existed in the United States since the early 20th century—for example, in the Women's Trade Union League and Chicago's Hull House in which white middle-class reformers such as Jane Addams sought to support the unionization of women workers and improve the working and living conditions of working-class and immigrant women (Deegan, 1988). The interaction between working-class and middle-class women, white women, and women of color is thus at the same time characterized by solidarity and support and by conflict and power differentials (Ferree & Hess, 2000). Women of color, working-class women, immigrant women, lesbians, and transwomen have criticized the white, middle-class, cis-gender, and straight women's movement of marginalizing and ignoring their needs and experiences. They also have mobilized separately and founded 'their own' organizations (B. Roth, 2004). Moreover, women of color organizations acknowledge and address the heterogeneity of their experiences. Based on her study of the organization SisterSong, Luna (2016) identifies two different logics to do cross-racial work: 'same difference,' which emphasizes similar experience, and 'difference in sameness,' which recognizes different experiences and thus seeks to consciously avoid marginalization, silencing, and inequality. Moreover, women of color are aware of the relatedness of structures of oppression and 'black feminist organizers around the country have deeply immersed themselves in struggles that incorporate but are not isolated to gender issues' (Ransby, 2000, p. 1218), for example, in reproductive justice coalitions (Luna, 2016; Roberts & Jesudason, 2013; Zavella, 2017) or Black Lives Matter (discussed below). After the financial crisis, minority women in France and the United Kingdom engaged in anti-austerity activism and intersectional work by combining welfare service provision, advocacy, and grassroots mobilization (Bassel & Emejulu, 2017).

One example of the challenges to achieve political intersectionality is the Women's March on Washington (WMW) and other women's marches in the United States in January 2017, which were attended by about four million participants (Einwohner et al., 2019; Fisher, 2019; Milkman, 2017). It was one of the largest protests in the history of the United States and accompanied by many similar demonstrations around the world (Boon et al., 2018). Organizers made conscious and successful efforts to include prominent activists representing a wide range of different communities and mobilize participants across gender, class, race, ethnicity, and sexuality (Boon et al., 2018, p. 357). While participants prioritized the social identities that were most salient to them, they 'were motivated by a diverse set of issues connected to intersectional concerns' (Fisher et al., 2017, p. 5). Nevertheless, the event was criticized for failing to be truly inclusive and the perception of WMW was shaped by a variety of aspects. Some local marches seemed more inclusive (Doan, 2017) than others (Rose-Redwood & Rose-Redwood, 2017). The positionality of the observer mattered (Boothroyd et al., 2017; Burke et al., 2017; Doan, 2017; Falola & West Ohueri, 2017; Gökariksel & Smith, 2017; Moss & Maddrell, 2017; Rose-Redwood & Rose-Redwood, 2017), and whether observers described early or later stages of the organization of the event. Thus, even for movements that are aware of structural intersectionality it is a challenge to achieve political intersectionality.

3.2 | Civil rights movements

Just as sexuality, race, ethnicity, and nationality matter for the involvement in and actions of women's movements, they matter for civil rights movements. Women played a significant, but invisible role in the American civil rights movement (Barnett, 1993; Brown et al., 2017; Ransby, 2018; Robnett, 1996) and sexism in the civil rights movement sparked the second wave of the women's movement (Evans, 1979). Criticism of (hetero) sexism within the civil rights movement or in ethnic communities had been discouraged by (male, heterosexual) leaders out of fear

that it might undermine the unity of the movement and damage its reputation (Clark et al., 2018). Such an essentialist understanding of anti-racist politics excludes and makes invisible women, gays and lesbians of color (Ransby, 2015, 2018). But African (American) women's activism in civil rights and anti-apartheid movements is well documented (Brown et al., 2017; Ransby, 2018). As 'bridge-leaders,' they were involved in recruitment processes and connected social movement organizations with potential participants (Robnett, 1996). In the South African Civil Rights movement, women also took on an important role and formed autonomous organizations (Kuumba, 2001). The combination of men's political repression, women's relative freedom of movement, and the dominance of men in social movement organizations resulted in women's central bridging role in the American civil rights movement and the South African anti-apartheid movement (Kuumba, 2002).

Anti-racist activism comprises groups representing themselves and those supporting racialized groups, ethnic minorities, and migrants (Hill Collins, 1990). Many studies of women in anti-racist movements focus on the reconciliation of feminist and anti-racist identities and the tensions between majority and minority women (Anthias & Yuval-Davis, 1993; Cohen, 2012; de Jong, 2017; Mohanty, 2003; B. Roth, 2004). The involvement of Northern white middle-class activists in the civil rights movement in the American South is well documented (McAdam, 1988). In fact, their involvement is reflected in a change in organizational structure and strategy. Polletta (2005) argues that African American activists in the Student Nonviolent Coordinating Committee (SNCC), one of the most important organizations of the American civil rights movement, initially employed participatory decision-making to train a new generation of activists, to acknowledge local conditions, and to prevent the domination of Northern white middle-class activists who were more familiar with parliamentary procedure. However, after the Freedom Summer campaign, the preference for decentralized structure and consensus became associated with white intellectuals and abandoned by black SNCC staff (Polletta, 2005). Thus, class and race mattered for cooperation and tensions within the movement.

There are both continuities and discontinuities between the Civil Rights Movement (CRM) and Black Lives Matter (BLM), which emerged in 2013 in response to police brutality (Oliver, 2020). The women who founded BLM emphasized the centrality of women and LGBTQ+ issues (Garza, 2014). Continuities between CRM and BLM include Black Feminist activism, which has always been intersectional, going back to the colonial era (Brown et al., 2017) and the emphasis on local protest and local coalitions (Oliver, 2020). At the same time, it is important to recognize discontinuities between CRM and BLM. The latter rejected sexism and homophobia, the goal to achieve 'respectability' and the rejection of patriarchal and hierarchical structures, which characterized the former (Clark et al., 2018). Thus, BLM represents an attempt to 'rebuild' the CRM while at the same time being 'unapologetically Black, transgender affirming, queer affirming, intergenerational' (Clark et al., 2018, p. 146; see also; Milkman, 2017). However, Brown et al. (2017) note that due to the difficulties of envisioning more than one monolithic identity, there is a risk that Black women will be erased in BLM. This is despite or because of the challenges of intersectional activism, even though a large proportion of BLM activists are women, and more than half identify as LGBTQ+ (Milkman, 2017, p. 23). In addition, Fisher (2020) found that 54% of the participants in BLM protests were white. BLM protests thus were considerably more racially diverse than some of the large-scale anti-Trump protests (Fisher, 2019, 2020).

3.3 | LGBTQ+ movements and anti-AIDS activism

Intersectional perspectives are highly relevant for the study of LGBTQ+ movements as sexuality intersects with gender, class, race, and ethnicity. B. Roth (2017b) analyzes AIDS activism including gays and lesbians, drug users,³ people of color, women, and straights—obviously overlapping categories! She notes that the recruitment and political socialization of various micro-cohorts within ACTUP/LA⁴ resulted in tensions between white male homosexuals, straight women, and people of color. ACTUP/LA formed caucuses to acknowledge that the AIDS crisis is experienced differently for different subgroups (gay middle-class men, people of color, drug users). B. Roth (2017b)

analyzes three 'intersectional crises,' which were a result of an influx of participants, disputes around a needle exchange project and efforts to reach more people of color, and the responses to LGBTQ+ protests at the national level. The analysis of this highly diverse organization demonstrates that its heterogeneous constituency shaped strategic choices and organizational developments. Thus, an intersectional perspective on LGBTQ+ and anti-AIDS movements highlights both the conflicts that movements and movement organizations experience as well as the efforts to overcome them.

Some goals of the gay and lesbian movement—in particular, same-sex marriage—reflect interests of white middle-class homosexuals, overlooking that this demand has little to do with non-nuclear family arrangements in poor communities of color for whom marriage hardly provides economic benefits (Hutchinson, 2000). Based on a study of the European LGBTI movement, Ayoub (2019) found that it is easier to adopt intersectional consciousness and intersectionality as a political framework than to develop truly inclusive movements. His study reveals that white gay men with middle/upper class status tended to be overrepresented in leadership and decision-making bodies, 'whereas trans, intersex and bi-sexual people (and their claims) are especially underrepresented' (Ayoub, 2019, p. 20). Thus, even movements that are aware of structural intersectionality and seek to achieve political intersectionality fail at achieving it (see also Strolovitch, 2007). Thus, it is not surprising that LGBTQ+ Youth of Color felt marginalized by the white and middle-class dominated LGBTQ+ community and the patriarchal and heteronormative Latina Culture (Irazábal & Huerta, 2016). However, despite these obstacles LGBTQ+ activists also engage successfully in intersectional cross-movement mobilization as the example of the undocumented immigrant youth movement DREAMERS demonstrates (Costanza-Chock, 2014; Milkman, 2017; Terriquez, 2015). The leaders of this movement consciously addressed homophobia and employed strategies to validate the experiences of LGBTQ+ members (Terriquez, 2015). Thus, in women's, civil rights and LGBTQ+ movements efforts to achieve political intersectionality are made, even if they are not always fully achieved. I will now turn to movements that have less often been analyzed from an intersectional perspective.

3.4 | Labor and workers' movements

Labor movements in many countries initially represented the interests of white, native-born men, excluding women, migrants, and ethnic minorities and ignoring the interests of gay and lesbian members (Cockburn, 1983; Dubofsky & Dulles, 2014; Marks, 2014). Thus, the relationship between women and other groups that were excluded from trade unions is long and complex. The participation of women in the labor movement reflects their inclusion in the paid labor force, sex-segregated labor markets, and the dominance of men in trade unions (Milkman, 1990; S. Roth, 2003). Worldwide, trade unions have experienced declining traditional membership due to economic restructuring and a growing workforce in the previously less-organized service and public sectors. They have, to varying degrees, begun to reframe trade union identities to mobilize presumably 'non-traditional' labor constituencies such as women and ethnic minorities (Dixon & Martin, 2012; Mustchin, 2012; Perrett & Lucio, 2009) and started to organize part-time workers (Heery & Conley, 2007). The increase in women in union membership and in union leadership thus reflects the increasing labor force participation of women, the restructuring of labor markets, as well as conscious efforts to bring more women into leadership positions (Fonow, 2003; Kirton & Healy, 2013; S. Roth, 2003; Stuart et al., 2013). Milkman (2018) notes that white men now represent the minority (42%) of US union members, whereas 58% of US union members are women and people of color. However, based on an evaluation of Union Summer program of the US labor federation AFL-CIO, Bunnage (2014) observes entrenched racial and gender dynamics in the culture of the US labor movement.

From an intersectional perspective, it is of interest how the increased participation of women and ethnic minorities has shaped the agenda of the labor movement and to what extent their needs and interests are framed as 'labor issues,' rather than 'women's issues,' and 'civil rights issues' (S. Roth, 2003). For example, when Black women are overrepresented in the US public sector, then public sector cuts and attacks on public sector unions

affect primarily women of color (Chavez, 2012; see also; Bassel & Emejulu, 2014). The American Federation of State, County and Municipal Employees (AFSMCE) has a very large proportion of women and ethnic minorities among membership and leadership. Martin Luther King Jr. was assassinated when he supported the AFSCME members at a protest, an example of how labor, civil rights, and gender issues intersect (Chavez, 2012). This means that union-busting in the public sector does not only concern worker's rights but also women's and civil rights. However, even prominent civil rights leaders like the Reverend Jesse Jackson who is known for his commitment to anti-racism and coalition politics focused solely on worker's rights at a rally against union-busting in Wisconsin (Chavez, 2012).

These examples show very clearly how 'labor' issues are simultaneously class, gender and civil rights issues. Attacks on public sector unions affect all public sector workers but 'some workers, with certain identities, will be disproportionately impacted, and [that] those workers are also the ones who are already more likely to be more systematically oppressed' (Chavez, 2012, p. 28). Thus, an emphasis on 'solidarity' focusing solely on class and neglecting other aspects of inequality obscures the fact that various groups of workers are differently affected by labor struggles. 'Exclusionary solidarity' that focuses solely on class without acknowledging how different forms of privilege and inequality intersect, can impede coalition building (Ferree & Roth, 1998). Given segmented labor markets, gender differences in career patterns, difference in working conditions in the private and public sectors, different rights of those with or without citizenship rights, and different rights of heterosexual and same-sex couples, 'labor' issues vary with respect to gender, sexuality, race, ethnicity, and nationality and require 'active solidarity' (Einwohner et al., 2019), which acknowledges structural and pursues political intersectionality.

One strategy to make labor movements more inclusive is by organizing underrepresented groups, creating caucuses within trade unions and by acknowledging that gender, civil rights and LGBTQ+ issues are workers issues (S. Roth, 2003). Women's, civil rights and LGBTQ+ movements challenged labor movements to pay more attention to these excluded, marginalized, and ignored groups, which are also part of the labor force and thus in need of workplace representation (Baron, 1991). Based on a study of UK unions, Heery et al. (2012) distinguish three relationships between unions and other groups: cooperation, conflict, and indifference. Cooperation includes joint campaigns and coalitions on issues including human rights abuse, the protection of asylum seekers, or campaigns for a living wage. Furthermore, some civil society organizations deliberately appointed officers with a trade union background to strengthen their links with the labor movement (Heery et al., 2012, p. 152). However, Heery et al. (2012) also note conflict, for example, between women and LGBTQ+ groups who felt that they were not supported by trade unions. Finally, they observe indifference or lack of contact between trade unions and women's organizations who were concerned with developing the skills and supporting the careers of women (p. 156). Thus, another strategy is to organize outside the labor movement. Asian Immigrant Women Advocates (AIWA), an organization established in 1983, is such an example of political intersectionality. Representing Asian immigrant women working in low-paid manufacturing and service jobs, the organization simultaneously addressed sexism, racism, class oppression, nativism, and language discrimination (Chun et al., 2013). This means that as long as labor markets and workplaces are segmented by race, class and gender, political intersectionality, and active solidarity are needed. Moreover, it also implies that scholarship of labor movements and other organizations representing the workforce benefit from an intersectional perspective (Moore & Taylor, 2020).

3.5 | Environmental movements

Intersectionality also plays a role for environmental movements, which are highly diverse and include different goals, strategies, and constituencies and a broad range of reformist and radical organizations (Saunders, 2013). They include conservatism and NIMBYISM (not-in-my-back-yard) associated with white middle-class constituencies, occupational health campaigns of working-class communities, and environmental justice campaigns of deprived communities living in environments most affected by pollution (Saunders, 2013; Taylor, 1997).

The intersection of class and environmental issues becomes particularly salient when one considers the location of incinerators, power plants, or the dumping of toxic chemicals that pose significant health risks in poor neighborhoods (Bullard, 1990; Di Chiro, 2008). Framing processes played a central role for successful cross-class coalition building of the New Jersey Right-to-Know Coalition, which mobilized against the use, storage, and transportation of toxic substances (Mayer et al., 2010). In this case, health and safety activists from the labor movement broadened the frame of workplace health to an issue of concern of the broader population, which resonated with (middle-class) environmental activists.

In addition to ethnicity and class, gender plays a significant role for environmental activism, not just with respect to ecofeminism (Mann, 2011). Environmental pollution is associated with a wide range of reproductive health risks 'including ovarian cancer, breast cancer, birth defects, endocrine irregularities, declining sperm counts, endometriosis and infertility' (Di Chiro, 2008, p. 289). Furthermore, the construction of overpopulation as an environmental problem and framing access to abortion as a women's right erases the experiences of women of color who are confronted by policies that discourage or prohibit motherhood and stigmatize large families (Di Chiro, 2008). Thus, an intersectional perspective highlights that 'all environmental issues are reproductive issues' (Di Chiro, 2008, p. 285) and impact men and women of different socio-economic and racial-ethnic backgrounds differently.

The involvement in environmental movements and the framing of environmental issues is shaped by gender, class, and ethnicity (Taylor, 1997). Gender identities played a central role for involvement in the environmental justice movement in the coalfields of Central Appalachia (Bell & Braun, 2010). Women framed their engagement in the fight to protect their families from dangers related to mountaintop removal coal mining as an extension of their responsibilities as mothers. Men's 'coal-mining identity' was also intertwined gender ideology ('male breadwinner') and prevented them from getting involved in the struggle (Bell & Braun, 2010). Nevertheless, while women, working-class and ethnic communities are involved in the environmental movement, white middle-class men are so far dominating environmental organizations (Taylor, 2015). This dominance poses the risk that the concerns of women, working-class and racialized communities might be marginalized. Intersectionality matters not only for social movements on the left but also for social movements from the right to which I turn next.

3.6 | Right-wing and racist movements

While it is quite clear that race, ethnicity, and nationality matter in right-wing and racist movements, gender and class matter just as much. This becomes quite obviously when racists claim that white men are victims of reverse discrimination (or affirmative action) (Schroer, 2008) and other core gains of the civil rights and gender equality movements (Ferree, 2020). White men who feel victimized and disadvantaged by social change—which according to their perspective benefited women, migrants, and ethnic minority men—assert their superiority vis-a-vis these groups (Ferber, 2000; Hughey, 2012). Nationalist and racist organizations are sites of the construction of white masculinities (Ferber, 2000). However, it is important to note that nationalist and racist movements include white working-class and middle-class men and women (McVeigh, 1999; McVeigh & Estep, 2019; Simi et al., 2016).

Francesca Scrinzi (2015) presents a fascinating ethnographic study of the French right-wing party National Front (NF)⁵ based on interviews with male and female, working-class and middle-class, white, and racialized party members. These groups represented different narratives and identities. White middle-class respondents 'avoided an ethno-nativist discourse' and instead criticized political and economic elites, neoliberal capitalism, and globalization (Scrinzi, 2015, p. 62). In contrast, the working-class respondents perceived migrants and racialized groups as enemies while also criticizing the elites. African and North African NF members felt threatened by migrants, whereas white working-class respondents (including migrants) perceived racialized groups as enemy. Racist and right-wing movements and organizations thus include people from different class backgrounds and racial-ethnic groups.

Furthermore, the involvement of women in racist movements has steadily increased, even though women tend to be underrepresented in leadership positions (Blee, 2016; Blee & Deutsch, 2012). Nevertheless, in some countries, for example, France and Germany, women have taken on leadership positions in nationalist parties. Geva (2020) argues that Marie Le Pen, the leader of the French Front National symbolizes both feminine and masculine virtues. Thus, race, class, and gender all matter for the involvement, identities, and narratives of nationalist and racist movements. After having surveyed six different movements from an intersectional perspective, in the next section, I will discuss coalition building and other strategies to achieve political intersectionality.

4 | COALITIONS AND OTHER STRATEGIES TO ACHIEVE POLITICAL INTERSECTIONALITY

Among the strategies to achieve political intersectionality, coalition building plays a central role (Agustin & Roth, 2011; Bystydzienski & Schacht, 2001; Cole, 2008; Cole & Luna, 2010; Einwohner et al., 2019; Strolovitch, 2007; Van Dyke & McCammon, 2010). Coalitions can bridge any combination of social movements and social movement organizations addressing class, gender, race, ethnicity, environmental, or any other issue (Bystydzienski & Schacht, 2001; Gawerc, 2020). Alliances that cross the class-divide and other inequalities require the work of bridge-builders (Rose, 1999; S. Roth, 2003; Gawerc, 2020; Montoya & Seminario, 2020), who are capable of translating between different movements and their cultures. For example, coalition building between labor, peace, and environmental movements requires overcoming entrenched divisions and differences between working-class communities that are focusing on jobs and economic security and middle-class activists that are supporting peace and environmental issues. Such cross-class coalitions need to address the positionality of white middle-class and of poor working-class ethnic minority activists (Beamish & Luebbers, 2009). Coalition building requires successful frame alignment (Benford & Snow, 2000), conscious efforts of building trust, recognizing joint interests, respecting different cultures, and acknowledging power differentials. The WMW discussed above provides a good example for the role of coalitions and communication and the need to mobilize diverse constituencies and the challenges to crafting solidarities across difference.

Based on her study of the March for Women's Lives, Luna (2010) demonstrates that such coalition work can have lasting impact on organizations and movements. In their effort to achieve political intersectionality, the organizers of the March—four mainstream feminist organizations (NOW, NARAL, Planned Parenthood, and Feminist Majority Foundation)—sought the endorsement of the women of color organization SisterSong. This organization successfully demanded the inclusion of women of color organizations in the managing and steering committees, the renaming of the March and the shift from 'reproductive rights' to 'reproductive justice,' thus moving away from individual rights to a broader social justice frame. The coalition work thus resulted in a shift to a broader and more inclusive frame, which recognized the positionality of women of color. Any effort to achieve political intersectionality and to create and maintain coalitions requires effective communication, inter-cultural dialog, and understanding. This means that preferences for different strategies and actions need to be respected. Chavez (2012) observed conflicts around agenda setting and forms of activism in an LGBTQ+ organization, which was shaped by power differences between differently positioned activists. Strolovitch (2007) also notes that coalitions reproduce the challenges of representing and advocating for disadvantaged groups.

Groups and organizations that are aware of power differentials among activists employ strategies to give voice to groups that are at risk of exclusion. One of these strategies is the 'progressive stack' (Maharawal, 2013), which means alternating speakers representing different groups and constituencies. In multi-lingual settings, translation and multi-lingual facilitation offer potentially inclusive language practices (Doerr, 2008). Based on the participatory action research with the UK anti-austerity group Sisters Uncut, Ishkanian and Peña Saavedra (2019) identify 'intersectional prefiguration,' which they understand as radical, democratic politics that

acknowledge and challenge inequality, structures of power, and oppression within a social movement organization. This means that to achieve political intersectionality, social movements and social movement organizations need to acknowledge structural intersectionality and assure that the framing of issues and adoption of strategies takes into consideration different styles of communication, power differences, and unequal access to resources. Successful political intersectionality requires transversal politics (Yuval-Davis, 2006), that is, based on dialog and the acknowledgment of differences in social, economic, and political power (structural intersectionality).

5 | CONCLUSIONS AND CALL FOR FUTURE RESEARCH

In this article, I have argued and demonstrated that an intersectional perspective makes an important contribution to the understanding of processes and strategies of all kinds of social movements. Analyses that overlook structural inequality engage in colorblind or genderblind intersectionality (Carbado, 2013) and are deeply problematic. An intersectional perspective acknowledges that movements are always shaped by multiple axes of dominance; this applies to movements that represent ethnic minority working-class women and to those of white middle-class men as well as those who bring together activists from different genders, classes, and ethnicities. It is thus important to acknowledge structural intersectionality and evaluate strategies to achieve political intersectionality, namely, to include marginalized groups and be aware of power differentials. This is important for every movement, on the left and on the right. I have therefore argued that intersectional perspective should be more widely employed in social movement research, especially to understand obstacles to and opportunities for creating and maintaining broad and inclusive alliances. Intersectional perspectives make the unmarked, privileged, and normative positions of white, male, middle-class, heterosexual constituencies visible (Carbado, 2013; Choo & Ferree, 2010). While some warn that extending the use of the concept intersectionality might depoliticize it (Bilge, 2013, 2014; Mohanty, 2013), I understand intersectionality as an analytic strategy and a form of critical practice (Hill Collins, 2015). I have argued that, as long as intersectionality is primarily identified with the mobilization of women of color and associated with women's and feminist movements, the full potential of this concept is not appreciated and utilized. Furthermore, I have discussed strategies to achieve political intersectionality, in particular coalition building.

I suggest five broad strategies of furthering the scholarship of intersectionality in social movements and social movement organizations. First, it is important pay more attention to privileged and unmarked categories (middle-class, white, male, *cis*-gender, heterosexual, able-bodied, etc.) (Carbado, 2013; Choo & Ferree, 2010). Second, intersectional perspectives should address the role of class differences and masculinities in social movements. Third, it is important to understand nationalist and populist mobilizations, which attack and seek to 'undo' intersectionality (Dursun, 2019; Ferree, 2020; Kuhar & Paternotte, 2017; Verloo & Paternotte, 2018). Fourth, the systematic study of the (failed) efforts to achieve political intersectionality would benefit from a focus on specific temporary and spatial contexts and/or organizationally bounded networks. Above, I have discussed the World Women's March and Black Lives Matter, in addition such settings include social movement organizations, networks, or campaigns, such as the Coalition of Labour Union Women (CLUW) (Kirton, 2015; Roth, 2003, 2005, 2008), Occupy (Einwohner et al., 2019; Eschle, 2018; Maharawal, 2013; Milkman, 2017; Montoya, 2019; Roth et al., 2014), or the World Social Forum (Conway, 2011; Doerr, 2008; Siméant, 2013). These contexts provide a good lens to analyze obstacles and strategies to achieve political intersectionality including both conflicts and tensions and the acknowledgment and inclusion of the various interests of heterogeneous constituencies. Fifth, it is important to pay more attention to intersectional processes in social movements beyond Europe and North America (see, e.g., de Jong, 2017; Subramaniam & Krishnan, 2019; Teixeira & Motta, 2020). An intersectional perspective on social movements takes into account that movements are gendered, as well as classed, racialized, heteronormative, and so on.

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ENDNOTES

- ¹ LGBTQI stands for Lesbian Gay Bisexual Transgender Queer and Intersex. LGBTQ+ stands for Lesbian Gay Bisexual Transgender Queer and a spectrum of gender and sexualities.
- ² Due to space limitations, I do not address additional strategies to conceptualize and research intersectionality (see, e.g., Choo & Ferree, 2010; Hancock, 2007; McCall, 2005).
- ³ Sub-groups of those who are affected by HIV and AIDS must not only be distinguished with respect to gender, race, and sexuality but also by different circumstances that led to the infection.
- ⁴ ACTUP/LA stands for AIDS Coalition to Unleash Power/Los Angeles.
- ⁵ Front national (National Front) is a right-wing French party, which was founded in 1972. In 2018, it renamed itself *Rassemblement National* (National Rally) (Geva, 2020).

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