

Juan Carlos Rosillo-Villena

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Location: Santiago, Chile

Nationality: Venezuelan

Academic Degrees

- **PhD in American Studies (Social & Political Studies)** — University of Santiago de Chile, 2024
Dissertation: “Contribution of Egalitarian Government Discourse to Democratic Quality in Argentina, Bolivia, Chile, Ecuador, and Uruguay (2005–2011).”
Graduated with highest distinction.
- **MA in Social Communication** — Central University of Venezuela, 2009
Thesis on official communication strategy and crisis framing.
- **BA in Sociology** — Central University of Venezuela, 1998
Thesis on methodologies for environmental analysis in public policy.

Research Interests

- Discourse Analysis (incl. multimodal approaches)
- Latin American Politics & Progressive Governments
- Political Communication
- Gender and Political Representation
- Democratic Quality
- Democracy, inequality, and social empowerment in Latin America

Current Academic Affiliations

- **Research Fellow**, *Columbia Global Emerging Scholars Fellowship Program*, Columbia Global Center–Santiago, Columbia University (2025–2026).
Principal Investigator of the project: *The Role of Women through the Discourse of Chilean Parliamentarians (1990–2006)*.

Research Experience (Selected)

- **Principal Researcher**, Columbia Global Emerging Scholars Fellowship Program (2025–2026)

- **Research Assistant**, USACH Presidentialism in Chile Project (1925–2022) (2024–2025)
- **Visiting Researcher**, Institute of Latin American Studies, University of Alcalá, Spain (2025)
- **Visiting Researcher**, Instituto de Investigaciones Gino Germani, University of Buenos Aires (2022)
- **Visiting Researcher**, Universidad Nacional Autónoma de México (UNAM), Universidad Panamericana, and Benemérita Universidad Autónoma de Puebla, México (2026)
- Research on the project “*Inheritor in Political Representation: The Role of Women through the Discourse of Chilean Parliamentarians (1990–2006)*”.

FONDECYT PROJECTS

- Collaborating Researcher, FONDECYT Regular Project No. 1251490: Resilience of the Chilean Communist Party (1990–2020) (2026).
- Collaborating Researcher, FONDECYT Regular Project No. 1241951: World Politics and Chilean Foreign Policy (1919–1939) (2025–)

Teaching Experience (Selected)

University of Santiago de Chile (USACH), School of Journalism)

- Organizational Communication (2022, 2024)
- Communication Strategies (2024)

University of Chile, Faculty of Government

- Qualitative Methods for Public Administration (2019–2024)
- Human Behavior in Organizations (2019–2024)

Other institutions (highlights)

- Discourse Analysis, Political Communication, Cultural Studies — Central University of Venezuela (2009–2019)

New Course Design

- Co-Instructor, *Voices and Resistance: Social Empowerment in the Face of the Discourse of Power in Latin America*. New University in Exile Consortium (NUIEC), New York (2026)
- General Education Course: Citizenship & Discourse against Social Dominance (U. Chile, 2022–2024)

Publications (Selected)

Books

- *Make our People Great Again: Democratic Quality, Discourse, and Progressivism in Latin America*. USACH Press, forthcoming 2025. (Accepted Dec. 2024)

Journal Articles

- Rosillo-Villena & Figueroa. **“Pioneers in Political Representation: The Role of Women According to the Discourse of Chilean Parliamentarians (1953–1973).”** *Revista Latinoamericana de Estudios del Discurso* (forthcoming 2026).
- Figueroa & Rosillo-Villena. **“Resilient Institutional Stability as Strategy: A Discourse Analysis of Chilean Presidential Speeches (1921–2024).”** Accepted for publication in *Colombia Internacional*.
- Rosillo-Villena. **“Between Egalitarian Government Discourse and Democratic Quality Indicators: Institutional Performativity of Chavismo (2007–2013).”** Accepted for publication in *Revista de Estudios Avanzados* (2026)
- Rosillo-Villena. **“Make our People Great Again: The People According to Progressive Latin American Presidents.”** *Árboles y Rizomas* 5(1), 2023.
- Rosillo-Villena. **“Governmental Egalitarian Discourse and Democratic Quality: The Venezuelan Case (2007–2013).”** *REVISTA INVECOM*, 2023.

Chapters (Selected)

- “Egalitarian Government Discourse in Latin America...” in *Strategies of Communication: Gender, Persuasion, and Social Media*. Gedisa, 2022.
- “Karl, Forgive Them Although They Know What They Do,” in *Karl Marx and South America in the 21st Century*. Goethe Institut, 2018.

Conference Presentations (Selected)

- Latin American Association of Discourse Studies (ALED), Brazil, 2025.
- Latin American Sociological Association (ALAS), Dominican Republic, 2024.
- National Congress on Gender-focused Science & Innovation, Chile, 2024.
- USACH Graduate Conference, Chile, 2023.
- INVECom Congress, Venezuela, 2023.
- UNIJUÍ Conference on Human Rights & Democracy, Brazil, 2022.

Professional Experience (Selected)

- Communications & Content Advisor, SOS Telemedicine Program, Central University of Venezuela (2018)
- Planner & Supervisor, Statistical Dissemination, National Institute of Statistics (2001–2014)

Honors & Grants

- Excellence Scholarship for Foreigners, USACH Doctorate in American Studies (2019–2023)

Professional Affiliations

- Latin American Discourse Studies Association — Chile Delegation
- Center for Public Communication Studies (CECOMP), USACH

Languages

- Spanish — Native
- English — Upper-intermediate (B2)
- French - Basic